



McCrone Publications Inc.

HEALTH *beat*

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MECHANICAL REQUIREMENTS

CAMERA READY ARTWORK

133 line screen (see mailing information below).
We cannot accept advertisements on film.

COMPUTER FILES

QuarkXpress 4.0 files preferred (Macintosh), Adobe Illustrator 8.0, Photoshop 7.0 files accepted. PDFs are also accepted if the fonts have been outlined (changed to curves) or they are sent with file.

FOR FULL COLOUR IMAGES OR HALFTONES

Please supply High Quality Original Pictures/Transparencies. Or if supplying by email or on disk make sure the images are 300 dpi at the approximate size you wish them to be used. Logos are preferred as a vector-based image (ie: Adobe Illustrator Files).

SENDING BY EMAIL

Please include all Macintosh fonts, images (as well as logos) and a mailed/faxed hard copy. Also please place all files in a Stuffit archive and make sure the file is no larger than 5 mb. If larger please send by overnight express to McCrone Publications (See mailing information below.) or contact the designer to discuss details of emailing.

SUPPLYING BY DISK

Please include all Macintosh fonts, images (as well as logos) and a hard copy original. 100/250 mb Zip Disks or CDs accepted.

Please mail or courier (preferred) to address below.

Edmonton Head Office
#319, 9768 - 170 Street
Edmonton, AB T5T 5L4
Tel: 780.413.9342 Fax: 780.413.9328



McCrone Publications Inc.

Vancouver Branch Office
#200, 100 Park Royal
West Vancouver, BC V7T 1A2
Tel: 604.913.9026 Fax: 604.913.9042

Toll Free Phone: 1.800.727.0782 Toll Free Fax: 1.866.413.9328